

THE ISLE OF MAN

AN EXTRAORDINARY
EVENT DESTINATION

1 Why choose the Isle of Man?

The Isle of Man is an extraordinary setting to host an event to remember. Visit Isle of Man (the 'Visit Agency') is an Executive Agency within the Isle of Man Government and as a result, you can be guaranteed a truly bespoke service with unrivalled access to scenic landscapes, iconic facilities and trustworthy partners.

Visit Isle of Man's Bespoke Service

Our role is to provide detailed local knowledge, advice and connect event organisers with the appropriate on-Island travel trade partners to ensure the successful and seamless delivery of your event. Partners include local tour operators and full service Destination Management Companies (DMC) who can support a full range of ground handling services.

Visit Isle of Man can offer tailored familiarisation trips for event licence holders and organisers to support your event planning process.

The Isle of Man's Event Safety Advisory Group (ESAG) provides valuable guidance and will work with you when planning an event on the Island. They can provide assistance and insight for liaising with the police, fire service, health service and highways.

Accommodation

The Island has a variety of accommodation, offering over 6,000 bedspaces. There is an extensive hotel offering and a wide range of self-catering properties, guesthouses, campsites, B&Bs, hostels and campsites. Over half of the accommodation stock is 4* or above.

When the Island's accommodation is busy, additional accommodation can be made available. The Isle of Man has a Homestay Scheme, which allows visitors to stay in private houses on a B&B or self-catering basis.

UNESCO Biosphere

The Isle of Man is the only entire nation to be recognised as a UNESCO Biosphere. Being a Biosphere means that the Island values sustainable actions from those who live in, work in and visit the Isle of Man. This helps the Island support the sustainable ambitions for your event delivery.

2 Activities and Venues

For many events, the destination becomes the venue. The Isle of Man is a 227 square mile adventure playground comprising of rolling countryside, expansive coastline, majestic summits and rugged moorland, with plenty of unique attractions.

Activities:

- **Cycling:** the Isle of Man is a cyclist's paradise, with a variety of terrains to appeal to novices and experts alike. The Island boasts coastal paths, mountainous peaks, country lanes and scenic routes and tracks.
- **Walking:** the Island has some of the best coastal walking in the British Isles, including cliff footpaths, quiet sandy beaches, wooded glens and farmland.
- **Golf:** the Isle of Man is home to eight 18-hole golf courses, including a UK top 100 course, Castletown Golf Links.

Activities Continued:

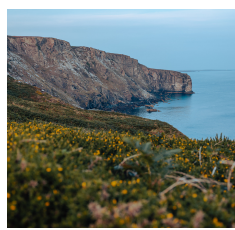
- **Motorsport:** the Island hosts a multitude of motorsport events each year, including: the Isle of Man TT Races, Manx Grand Prix, Southern 100, Manx National Rally, and a selection of beachcross and trials bikes events.
- **Watersports:** with a coastline spanning over 100 miles, the Isle of Man lends itself perfectly to those with a passion for sports based in or out of the water.
- **Adventure:** there is an abundance of opportunity for adventure-based events, including paragliding, mountaineering, and horse riding. The Island's scenic reservoirs, plantations and parks can provide the perfect backdrop for your event.
- **Netball:** a thriving sport on the Isle of Man, there are multiple indoor and outdoor netball courts located across the Island.
- **Tennis:** both indoor and outdoor tennis courts are located across the Island.

Routes and Courses

- **TT Mountain Course:** the 37.3 mile racecourse is the holy grail of motorcycle road racing.
- **Raad ny Foillan:** the Raad ny Foillan is the Isle of Man's premier long-distance footpath. At almost 160km/100 miles in length, it provides visitors the opportunity to walk around a complete nation.
- **Mountain Bike Trails:** with its varied terrain of forests, country lanes and challenging peaks, the Isle of Man is one of the best places in the British Isles for mountain biking.
- **Millennium Way:** this walking route runs through the heart of the Island. At 24 miles long, the ancient route was once known as the Royal Way, along which former Kings of Mann travelled.

Venues

- **National Sports Centre:**
 - an eight lane 25m competition pool with a seating gallery
 - floodlit synthetic pitch
 - two large sports halls
 - six glass back squash courts
 - indoor bowls hall
 - athletics track and a 500 seater grandstand
 - 'The Bowl': 3,000 seater fully floodlit stadium
 - indoor gym and spa
- **Villa Marina:** the centrepiece of the Villa Marina is the Royal Hall. A spectacular 1,629 seater auditorium that combines Edwardian grandeur and comfort with the latest sound and lighting systems, creating an amazing atmosphere at every show, conference and prize-giving ceremony.
- **Mountain View Innovation Centre:** a fully equipped and catered venue with scenic mountain views. They have multi-media facilities across several exciting venues for events from as small as eight people up to 1,200.
- **Manx National Heritage Sites:** these unique heritage sites, that range from castles to museums, offer the chance to create something really unique for your event
- **TT Grandstand:** the grandstand is the start and finish of the famous Isle of Man TT Races. It has a capacity of 1,000 people.
- **Football, Rugby and Cricket Pitches:** the Island is home to over 45 quality football, rugby and cricket pitches, and eight artificial pitches.



3 Sporting Reputation

The Isle of Man has an enviable reputation in its ability to host large, high quality national and international events. Over 100 events take place on the Island every year – this includes a hive of cultural activity, sporting challenges and unique annual events. We have hosted a number of significant events over the past few years, including:

- **TT and MGP Annual Events:** the Isle of Man becomes a mecca for riders, racers and motorsport enthusiasts during the TT Races, which take place over 11 days, and the Manx Grand Prix, which take over eight days. Both events attract over 60k visitors each year (45k for the TT and 14k for the MGP).
- **British Irish Council Summit:** this event has been held on the Island four times and attracts political leaders and representatives from England, Wales, Scotland, Northern Ireland, Ireland, Jersey and Guernsey.
- **2011 Commonwealth Youth Games:** the Commonwealth Games is a quadrennial international multi-sport event among athletes from the Commonwealth of Nations. 1,500 athletes and officials attended the event.
- **2017 British Cycling Road Championships:** the Isle of Man hosted the British Cycling's National Road Championships in 2017. Approximately 2,000 competitors and visitors attended the event.
- **UK Challenge 2022:** UK Challenge has been hailed as one of the world's leading team building organisers. The event comprises both mental and physical challenges such as running, canoeing, swimming, cycling and problem solving.
- **Other events** the Island has hosted/continues to host include: Parish Walk, The Lighthouse Cycling Challenge, FIDA World Chess, Annual Darts Festival, The End2End Mountain Bike and Walking Challenge, Easter Festival of Running, Tough Mann, Race the Sun, GraniteMann, Manx Car Rally, World Tin Bath Championships and Viking Longboat Races.

"In 2022, we chose the Isle of Man as the destination for our 600-competitor, adventure-based challenge. This beautiful island was the star of the show and proved an inspiration due to the sheer volume and variety of venues and landscapes, all within easy reach. With so much on offer, the help of the Visit Agency was invaluable. As well as an initial familiarisation visit, support included funding, detailed local knowledge, travel and accommodation advice, as well as access to a host of government-owned facilities, including the National Sports Centre, historic castles, a canoeing reservoir and the road closure of the beautiful Marine Drive for our cycling challenge."

- Dave Moran - UK Challenge, President and Founder



4 Travel to the Isle of Man

Located in the heart of the Irish Sea, the Island is a short flight or hassle-free sail from across the UK and Ireland.



Get in Touch

Our team looks forward to working closely with you and making the Isle of Man the perfect destination for your next event.

@ specialevents@gov.im

(0) 1624 644644

Visit Isle of Man, St George's Court, Upper Church Street, Douglas, Isle of Man, IM1 1EX